



**Speech by Dr. Ambrose So, CEO of SJM Holdings Limited
at the Press Conference on the Grand Opening of Casino
Oceanus at Jai Alai**

15th December 2009

Dear media friends,

Today is an important day for SJM as we open Casino Oceanus at Jai Alai to the public.

Oceanus occupies the former site of the New Yaohan Department Store. Over the past 15 months the shell of the building has been transformed into the gaming palace that you see today at a cost of HK\$1.5 billion. We are especially pleased that the project has been completed on time and on budget.

To catch the eye of visitors from near and far, the exterior is clad on all sides with special ETFE membrane, illuminated in multi-colours and giving a light, bubbly feeling to the building. We employ casino designer Paul Steelman to create a casino interior that is as luxurious as any in Macau.

Its unique location at a transportation hub, combined with its oceanic design features, make this property ideally suited for a modern fully-equipped casino catering to our mass market clientele.



The casino offers over 32,000 square metres of space, with more than 260 gaming tables and over 560 slot machines, together with a variety of food and beverage choices.

We employ about 2,400 staff at Oceanus. More than 1,000 dealers, pit bosses and gaming supervisors have all been through SJM's rigorous training programme. In addition to competitive compensation, benefits include a staff canteen, a staff medical centre and free parking facilities.

To announce its opening, a grand opening ceremony will be held this evening at 6 p.m., officiated by the Chief Executive Mr. Edmund Ho. Tonight's performances will be centered on the theme of "waters" reflecting the name of Oceanus.

Following the opening ceremony the casino will open to the public at 8 p.m.

On this special opening night, we will be displaying at Oceanus the largest white truffle that SJM bid for charity recently and also the famous jeweled glove worn by Michael Jackson when he premiered his trademark Moonwalk Dance in 1983.

Oceanus is the first casino that passengers reach upon arriving at the ferry terminal and the first casino visitors reach on entry through the Gongbei border crossing on the northern end of the



Macau Peninsula. I am delighted to invite our media friends to preview this “double first” casino. I am sure you will like it as much as we do.

Finally, I would like to take this opportunity to thank all of you for the continued support over the years.

Thank you very much.