

Subject: G2E's Gaming Network Provides the Most Comprehensive Online Business Resource

Date: Tue, 28 Jul 2009

FOR IMMEDIATE RELEASE
Tuesday, July 28, 2009

G2E CONTACT:
Kimberlie Leon
203-840-5653

Brian Lehman
202-552-2680

NEW G2E GAMING NETWORK ESTABLISHES THE MOST COMPREHENSIVE ONLINE BUSINESS RESOURCE FOR GAMING INDUSTRY
Resource Brings Together Industry Products, News, Networking and Career Opportunities
In Single Online Location

LAS VEGAS - Global Gaming Expo's (G2E) new G2E Gaming Network is the largest online gateway for products, educational content, networking and career opportunities specifically tailored for gaming industry professionals across the globe. Available through the G2E Web site, www.globalgamingexpo.com, G2E Gaming Network provides year-round, 24/7 access to new product information, industry news, educational Webinars, job openings and more. These offerings complement the offerings at G2E 2009, the industry's premier international trade show and conference event, which will be held Nov. 17-19 at the Las Vegas Convention Center.

"For years, G2E has offered a number of online resources that bolster and enhance the value gaming industry professionals get from G2E's trade show and conference events. The G2E Gaming Network brings these resources together with new offerings to provide busy professionals with a one-stop shop for their professional development and business needs," said Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association (AGA). "The G2E Gaming Network will enable gaming professionals to access the latest industry information and news, foster professional relationships, and prepare for the business opportunities at G2E 2009."

The G2E Gaming Network will include a number of new and existing online tools and resources:

G2E Gaming Product Gallery - NEW: The G2E Gaming Product Gallery will feature an extensive range of products and suppliers, from small, start-up companies to some of G2E's largest exhibitors. In this, the most comprehensive and diverse online product gallery in the gaming sector, industry professionals can see the latest product debuts, learn more about existing products and browse a database of suppliers.

G2E Online Education Center: The G2E Online Education Center is a go-to source for educational content on a number of industry issues and hot topics, such as Asian gaming, corporate social responsibility, gaming technology, security & surveillance, human resources and more. The Center includes Webinars, podcasts, white papers and industry reports.

AGA SmartBrief, a G2E Production - NEW: AGA SmartBrief, a G2E Production, is a

free daily e-newsletter that provides subscribers with a summary of the latest news on the gaming industry. News stories highlighted in the AGA SmartBrief cover a variety of topics, including regulatory issues, new gaming expansion, new gaming products and tribal gaming. Subscribe to AGA SmartBrief via a link in the G2E Gaming Network section of the G2E homepage, www.globalgamingexpo.com.

Casino Careers Online - NEW: G2E has partnered with Casino Careers Online (www.casinocareers.com) to provide the latest industry job offerings worldwide. The G2E Gaming Network includes opportunities that visitors can view and apply to directly, as well as information to assist job seekers in presenting their credentials effectively and making successful career transitions.

G2Exchange: G2Exchange is an online networking tool that gives attendees the opportunity to connect and interact with vendors and other gaming professionals prior to the trade show in November. Registrants can use the tool to create a profile detailing their business needs, build a personalized event agenda and search for key business connections and must-attend events.

Social Media Resources - NEW: G2E attendees can stay up-to-date on the latest news and new offerings from the show by following G2E on Twitter, LinkedIn and Facebook.

"Through the constant evolution and refinement of our offerings, G2E has established a reputation for providing professionals in the gaming industry with the valuable and relevant resources they need to excel in the marketplace, and the G2E Gaming Network is a natural next step in this process," said Courtney Muller, a group vice president at Reed Exhibitions. "With events and resources created by the industry, for the industry, no other brand offers the unique combination of professional development and solutions-oriented business opportunities provided by G2E."

G2E 2009 is the leading trade show and conference event for the international gaming entertainment community, attended by more than 26,000 industry professionals from around the world. For more information on G2E, and to register for early bird discounts, visit the Web site at www.globalgamingexpo.com.

Global Gaming Expo (G2E) is the international gaming trade show and conference "by the industry and for the industry." Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leader in organizing a wide range of events, including exhibitions, conferences, congresses and meetings. In 2006 Reed brought together more than 6 million industry professions from around the world, generating billions of dollars in business. Today Reed events are held in 34 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 37 fully staffed offices. Reed's portfolio of more than 460 events services 52 key industry sectors.

#