



## Free entry for Gaming Executives to the Australasian Gaming Expo (AGE)

*Sydney, Australia – 8 July, 2008:* Australia's premier gaming exhibition and conference, the Australasian Gaming Expo, will feature a world-class educational programme in addition to viewing the latest gaming products on the trade show floor as part of its new format.

Gaming executives and professionals must register at the AGE website [www.AustGamingExpo.com](http://www.AustGamingExpo.com) to enjoy complimentary admission to the exhibits and conference.

The three day exhibition at the Sydney Convention and Exhibition Centre is from 10am-5pm August 24-26, and the conference commences from 9am until early afternoon over the Sunday, Monday and Tuesday of the show.

"This year's AGE is a must-see event to keep up to date with the most current gaming trends and technologies, and to connect buyers with sellers. It's also a great opportunity for those involved in the gaming and hospitality industries to sharpen their competitive edge," said Ross Ferrar, Executive Officer of the show's organisers, the Australasian Gaming Machine Manufacturers Association (AGMMA).

"Today's gaming visionaries are implementing tomorrow's technology – and that's good news for the player, good news for the operator and good news for the regulator," he said.

The members of AGMMA – Ainsworth Game Technology, Aristocrat technologies, Aruze Gaming Australia, Global Gaming Industries, IGT (Australia), Konami Australia and Stargames Corporation - will showcase the latest in gaming machine design, and release a number of new games.

All in all, the AGE will host more than 200 exhibitors at Halls 1, 2 and 3 of the Sydney Convention and Exhibition Centre. Companies will display their products and services from a diverse range of sectors associated with the gaming industry such as beverage service & equipment, cash handling & equipment, food products & catering equipment, furniture, gaming equipment & systems, security systems and hardware.

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Note to Editors: Pictures of the 2007 show can be found at [http://www.austgamingexpo.com/austgamingexpo/gallery\\_2007/gallery\\_2007.html](http://www.austgamingexpo.com/austgamingexpo/gallery_2007/gallery_2007.html)

Further information about the Australian gaming industry, including research, can be found at [www.AGMMA.com](http://www.AGMMA.com)

*AGMMA is a not-for-profit industry association whose members provide technology and equipment to hospitality venues in over 250 jurisdictions around the world.*

*AGMMA's members are Ainsworth, Aristocrat, Aruze, Global Gaming, IGT, Konami and Stargames.*

*AGMMA hosts and operates the Australasian Gaming Expo and the New Zealand Gaming Expo.*

*For further information contact AGMMA at [info@agmma.com](mailto:info@agmma.com).*

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