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TCSJOHNHUXLEY USA appoints new Business Development Manager for Eastern USA and Eastern Canada

TCSJOHNHUXLEY USA is pleased to announce the appointment of Ron Coiro to the position of Business Development Manager for Eastern USA and Eastern Canada. Ron will be based in Atlantic City and be responsible for sales throughout his region in addition to cruise ships and the Bahamas. He will report directly to Brad Broderick, Vice President of Sales (North America).

Ron brings a wealth of experience to the role having been involved in the gaming supply industry for many years – as a former account executive for Gasser Chair Company and several years with Gaming Partners International. Ron states, *“I am looking forward to my new role within the US / Canadian team and also working with the customers to promote and supply the extensive and highly regarded TCSJOHNHUXLEY range of products”*.

Brad Broderick sums up, *“Ron is a seasoned gaming professional with a proven ability to succeed and achieve high levels of customer satisfaction. We welcome Ron to the team and look forward to an outstanding year ahead”*.



For further information please contact: Tracy Cohen - Marketing Manager

E: tracy.cohen@tcsjohnhuxley.com

T: +44 (0)20 7840 0000