



Aristocrat Technologies Europe, Ltd

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Press Release

Aristocrat CEO to Open New European Headquarters

LONDON, January 20th, 2007: Paul Oneile, Chief Executive Officer and Managing Director of Aristocrat Leisure Ltd, will officially open the company's impressive new European head office facilities in Uxbridge, west London on 22nd January.

The event is in conjunction with London's International Casino Exhibition (ICE) at which Aristocrat Europe and associated brands ACE Interactive and PokerPro™ are staging a major presence.

Nick Khin, Aristocrat's Executive General Manager for Europe, Middle East and Africa, believes that the move to the new purpose built premises further demonstrates the Company's focus and investment in the region. Khin commented, "In practical terms, the new premises, which include both office and warehouse facilities, provides us with significantly more space to undertake local characterisation of machines and further improves our customer servicing capabilities. The substantial showroom allows us to conduct product familiarisation and training courses for customers and their staff. In short it represents a significant upgrade and one which will help support our growth in Europe."

The Aristocrat Europe head office is close to London's Heathrow Airport, can be accessed by three major motorways, and has excellent train and underground links with central London.

Aristocrat Europe is extending an open invitation to visitors to 'Experience More' on their ICE stand 3410 where they will be unveiling 75 Aristocrat games including 20 which are new to the European market.

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Aristocrat Technologies Europe Ltd part of, Australia-based, Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions, primarily video slot machines, progressive systems, and casino management systems that consistently outperform the competition. Aristocrat's products and services are available in over 55 countries around the world. Aristocrat is the exclusive distributor of PokerTek's innovative PokerPro™ product range around the globe, excluding North America and Canada where PokerTek distributes directly. For more information please visit the Company's website at www.aristocratgaming.com or contact Lakshmi Kerr on +44 (0) 7801 849 189.

