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**GLOBAL GAMING EXPO (G2E) HONORED AS ONE OF THE
50 FASTEST GROWING TRADE SHOWS IN NORTH AMERICA,
BY TRADESHOW WEEK MAGAZINE**

Third Consecutive Year for the Gaming Industry's Premier Event

(NORWALK, CONN - - - August 23, 2006) – Global Gaming Expo (G2E) has received recognition as one of the “Fastest 50 Growing Tradeshows in North America,” by *Tradeshow Week* magazine. This is the third consecutive year that G2E has attained this status. Organized jointly by the American Gaming Association (AGA) and Reed Exhibitions, G2E is the pre-eminent event for the worldwide gaming-entertainment industry.

TSW Fastest 50 shows are selected based on the total net square footage growth and number of exhibiting companies between the years of 2003-2006. The judging team comprised of the editorial and research staff at *Tradeshow Week*. In addition to honoring the top 50 shows, TSW Fastest 50 will honor the fastest growing trade, association and consumer shows, as well as fastest growing show overall.

According to *Tradeshow Week's* Top 50 list of shows, Reed Exhibitions has earned recognition not only for its G2E, but for two other market-leading events: The SHOT SHOW, an outdoor sports, shooting and hunting exhibition and conference, sponsored by the NSSF; and ISC West, the preeminent physical security event, sponsored by the Security Industry Association (SIA). Reed Exhibitions has also earned recognition as having the highest number of winners.

“The 2006 winners demonstrate the rapid growth and continued success of the exhibition industry,” explained Adam Schaffer, Publisher of *Tradeshow Week*.

“We are quite pleased to have attained this recognition again,” said Courtney Muller, Group Industry Vice President, Show Manager. “Such growth is the result of delivering premium value to our customers which is our commitment and focus for every event we produce.”

Global Gaming Expo (G2E) is the international gaming trade show and conference “by the industry and for the industry.” Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is a world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Every year, Reed events bring together some 90,000 suppliers and over 5.5 million buyers from around the world. Today, Reed events are held in 32 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 26 fully staffed offices. Reed's portfolio of more than 420 events services 49 industries in 12 key sectors.

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