

Electronic Gambling revenues to grow tenfold

Electronic Gambling Forecasts 2000-2006

	2000	2001	2002	2003	2004	2005	2006
Total Electronic Gambling Revenues by Source (\$ million)							
iTV	29	208	728	1,663	2,994	4,324	5,946
Internet	1,646	2,330	3,032	3,926	4,998	6,304	7,936
Mobile	1	16	58	124	223	387	642
Global Total	1,675	2,554	3,818	5,713	8,215	11,015	14,524

Total Electronic Gambling Users by Source (million)

iTV	0.3	2.3	8.0	18.0	32.0	45.8	62.3
Internet	13.0	18.4	24.5	32.3	42.1	54.1	70.1
Mobile	0.0	0.3	0.8	1.9	3.6	6.3	10.2
Global Total	13.3	20.9	33.2	52.2	77.8	106.2	142.5

Total Electronic Gambling Revenues by Country/Region (\$ million)

U.S.	1,048	1,446	1,798	2,198	2,599	3,043	3,471
Japan	103	195	275	372	473	591	709
UK	82	159	317	545	817	1,046	1,296
Rest of World	443	755	1,428	2,599	4,325	6,336	9,048
Global Total	1,675	2,554	3,818	5,713	8,215	11,015	14,524

Regions

Europe	330	633	1,299	2,414	3,971	5,611	7,643
North America	1,157	1,606	1,998	2,442	2,888	3,381	3,857
Asia Pacific	141	234	379	610	949	1,417	2,138
Rest of World	47	81	143	248	407	606	886
Global Total	1,675	2,554	3,818	5,713	8,215	11,015	14,524

Total Electronic Gambling Users by Country (mil.)

U.S.	5.0	6.8	8.4	10.2	11.9	13.8	15.6
Japan	0.6	1.1	1.5	2.0	2.5	3.1	3.7
UK	1.1	1.9	3.6	5.9	8.7	10.9	13.4
Rest of World	6.7	11.2	19.8	34.1	54.7	78.4	109.8
Global Total	13.3	20.9	33.2	52.2	77.8	106.2	142.5

Regions

Europe	4.6	8.2	15.7	27.9	44.7	62.0	83.1
North America	5.5	7.6	9.3	11.3	13.2	15.4	17.4
Asia Pacific	2.4	3.8	5.9	9.2	14.0	20.2	29.7
Rest of World	0.8	1.4	2.3	3.7	5.9	8.6	12.3
Global Total	13.3	20.9	33.2	52.2	77.8	106.2	142.5

Source: Informa Media Group

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