

FINAL CHANCE – LAST FEW SEATS
REMAINING

UK – THE CENTRE OF GLOBAL GAMBLING

We are please to announce that the BBOA Industry Seminar
entitled
UK – The Centre of Global Gambling
will be at the Dorchester Hotel, Park Lane, London on Tuesday,
29th January 2002, where we will present the gambling industry's
foremost leaders.

Sponsored by SIS

It was at this seminar that you heard William Hill's Chairman John Brown's pitch for a
gross profit tax.

It was at this seminar that you heard the Financial Secretary to The Treasury, Stephen
Timms saying that he was prepared to place a bet on British Bookmaking, two months
later Chancellor Gordon Brown introduced gross profits tax.

The UK now have a unique opportunity to capture the global gambling market and our
speakers will be commenting on how that market should be targeted and whether it will
be sustainable.

Speakers will be:

Christopher Bell, Chief Executive, Ladbrokes Worldwide
Keith Brown, Chairman, Racecourse Association
Sir Alan Budd, Chairman, Gambling Review Body
Barry Dennis, Tattersalls Bookmakers
Chris Reynolds, Managing Director, British Horseracing Board
Kevin Williamson, Team Leader, Betting & Gaming, H M
Customs & Excise

Price is only £225

**which includes the full day's event of tea/coffee and Danish pastries on arrival,
morning tea/coffee/biscuits, 3 course lunch with wine and afternoon
tea/coffee/biscuits**

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Name.....Company.....

Address.....

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Tel No.....No of tickets required.....

Ticket(s) in the name of.....

Cheque enclosed.....

Cheque made out to BBOA Ltd and send to 5 St Michael's Court, Victoria Street, West
Bromwich, West Midlands B70 8ET Tel: 0121 525 7428 Fax: 0121 500 6124

Or E-mail your request for reservation of seat/s to teresa@bboa.co.uk
To include your address details