



The world's premier event for online gaming in the Asia Pacific region.

18 – 19 June 2002

The Macau Cultural Centre and The Mandarin Oriental Hotel
Macau, Hong Kong

Conference Chair:

Mickey Charles, President & CEO of The Sports Network Group

Key subject areas covered at our Conference will include:

- Customer Acquisition & Retention
- Marketing to the Asian Audience
- Online Payment Issues in Asia
- Regional Marketing Alliances
- Regulatory Update for Key Jurisdictions

Including:

The First Annual Asian Online Gaming Awards

Awarded in three categories of Excellence, Innovation & Technology

Accept No Imitations!

Asian Online Gaming is the only event to focus specifically on the Asian online gaming market for new and existing casinos, lottery, sportsbook & bingo operators plus potential partners in this booming sector.

Following our hugely successful event in Bangkok in November 2001, this year's Asian Online Gaming will take place in Macau, Hong Kong – just before the week of the World Cup Finals in Japan & Korea.

Chaired once again by the world-famous Mickey Charles of the Sports Network Group, a comprehensive conference programme will include:

- Special focus on online sportsbooks in Asia
- A wealth of advice on marketing and potential alliances in the region
- The latest updates on online payment systems and legal regulations

PLUS: New for 2002

- The first-ever Asian Online Gaming Awards – presented on Day Two
- Dedicated sessions for newcomers to the online gaming sector
- Special Introductory seminars for local investors and potential partners

This is an ideal opportunity to catch up on the latest news and gossip in the sector, gain first-hand knowledge of the region and make key alliances to ensure success. All within an informal and highly social environment: helping you to formulate effective strategies for setting up or enhancing your online gaming activities in the Asia-Pacific region.

To join our distribution list and receive the full programme as soon as it is finalised, just complete and return the form below:

For further information on Sponsorship and Exhibition Opportunities please contact Tracy Little on tracy@revolution-events.com

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