

# A ASPINALLS



## Marketing Executive/Player Relations – Hong Kong

*Do you want to work for one of the most prestigious gaming club's in the UK? Are you looking to return to, or do you want to experience living and working in Hong Kong? Are you a leader in the delivery of high end customer service? Do you have exceptional understanding of your customers and many customer contacts? If the answer to these questions is YES, then a rare opportunity awaits you.*

Reporting into the Senior Vice President of International Business Development, the Marketing Executive – Hong Kong is accountable for business development activities for both existing and new customers. You will need to increase patronage at Aspinalls Club via the development and implementation of key strategies, programs and initiatives that meet customer needs in support of aggressive financial targets.

### Selection Criteria

- Experience in the gaming industry
- Candidates with experience in a similar role will be treated preferentially
- Experience in working with **high end customers**
- **Multi-lingual** candidates need only apply (Mandarin/Cantonese)
- You **must** be prepared to relocate to Hong Kong (Relocation Package negotiable)
- You **must** be prepared to undertake extensive international travel.

If you meet all of the above selection criteria and are interested in applying for this opportunity, then please forward your application letter specifically addressing each point, and current curriculum vitae to Laura Christie, Director of Human Resources via e-mail only to [Laura.christie@aspinalls.co.uk](mailto:Laura.christie@aspinalls.co.uk).

**We do not accept unsolicited applications, so please do not utilize the above e-mail address unless you are specifically applying for this position.**

The closing date for genuine applications is **5 April, 2010**.  
**Aspinalls Club is an equal opportunity employer.**

[www.gambleaware.co.uk](http://www.gambleaware.co.uk)